

SEMICON[®] Taiwan 2015

September 2–4, 2015 • TWTC Nangang Exhibition Hall • Taipei

Taiwan Market to Remain World's Largest in 2015 at More Than US\$21 Billion

Prospects for the Taiwan microelectronics industry continue to shine as the region leads the world in IC manufacturing. The equipment and materials market too is poised to remain the world's largest, with equipment sales projected to exceed US\$12 billion and materials expected to exceed US\$9 billion in 2015.

Taiwan's world leadership extends across the microelectronics industry, from semiconductors to LEDs, MEMS, and displays. In addition to being home to the world's largest foundry business and the largest number of 300 mm fabs, Taiwan also leads in IC packaging and test services and is the second largest market for IC design services and LED manufacturing.

2015 Exhibit Options

Raw Space*

SEMI Member NT\$107,919/9sqm

Non-member NT\$144,585/9sqm

Decorated Space

SEMI Member NT\$136,458/9sqm

Non-member NT\$183,330/9sqm

Theme Pavilion Space †

SEMI Member NT\$107,919/9sqm

Non-member NT\$144,585 /9sqm

* Raw space is the rental of floor space only and does not include utilities, services, walls, carpet, furnishings, labor, or material handling.

† Pavilion packages include a specially design booth, theme branding, and exclusive promotion.

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SEMICON Taiwan 2015: Maximizing your Access to the Dynamic Taiwan Market

No other event in Taiwan gives you more access to buyers and decision-makers than SEMICON Taiwan. It is the region's number-one platform for showcasing products, demonstrating market and technology leadership, and engaging buyers from every one of Taiwan's leading microelectronics companies.

Theme Pavilions: Highlighting Growing and Emerging Technology Markets

The Theme Pavilions at SEMICON Taiwan 2015 are a great way to stand out from the crowd and showcase your unique manufacturing products and solutions in critical markets including: 3D IC and substrates—secondary equipment—MEMS—precision machinery—green manufacturing.

Meet More Potential Customers at SEMICON Taiwan 2015

SEMICON Taiwan gives you more ways to reach and engage your customers and prospects from your booth and beyond, including:

- **Supplier Search:** Engage the world's leading semiconductor manufacturers face-to-face
- **TechXPOTs:** 30-minute presentation opportunities on the show floor for you to present new products and solutions
- **High-level Networking Events:** Engage key customers and decision-makers
- **Diversified Marketing and Sponsorship Opportunities:** Promote your company through integrated marketing promotion tools and opportunities

www.semicontaiwan.org





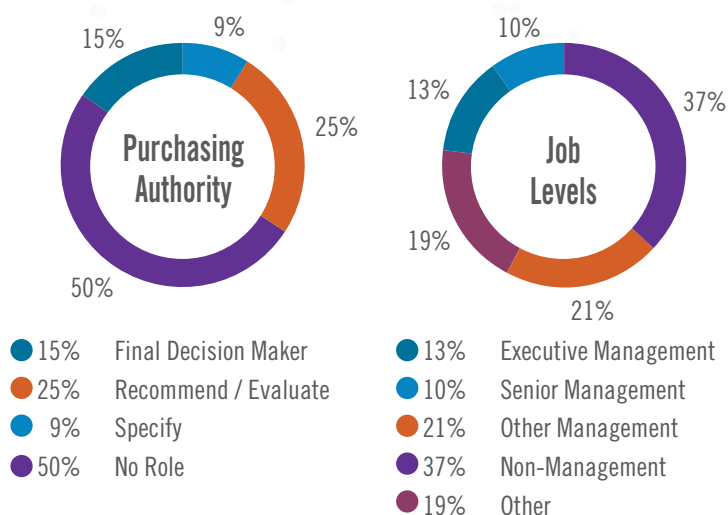
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SEMICON® Taiwan Visitor Profile

As the only and largest trade show in the Taiwan semiconductor industry, SEMICON Taiwan is the best platform to connect suppliers with buyers who are interested in their products, influence technology buys, and make final purchasing decisions.

Buying Power



Event Information*

Total Attendance	30,651
Exhibiting Companies	586
Booths	1,271

* 2013 Event Data

Areas of Interest

SEMICON Taiwan visitors are interested in a wide-range of products and technologies across the microelectronics supply chain.

MANUFACTURING

Semiconductor Device Manufacturing (IDM, foundry)	30%
Electronic Manufacturing Services (EMS)	21%
Assembly & Test Services	13%
Fabless Semiconductor Manufacturer/Design Services	12%

EQUIPMENT

Wafer Processing/Front-end Manufacturing Equipment	21%
Thin Film Manufacturing Equipment	16%
Assembly and Packaging Equipment	13%
Test Equipment	11%
Inspection & Measurement/Metrology Products	8%
Secondary Equipment and Services	5%
Flat Panel Display Manufacturing Equipment	5%
Other Equipment	3%

MATERIALS

Process Materials	19%
Wafers and Substrates	14%
Chemicals & Solids	11%
Assembly & Packaging Materials	9%
Test Materials	9%
Gases	6%
Other Materials	3%

SOFTWARE/OTHER PRODUCTS AND SERVICES

Factory Control Automation/Facilities	5%
Components, Parts & Accessories	5%
Sub-Systems	5%
Support Products (includes consumables)	5%
Software—Electronic Design/Silicon Intellectual Property	3%
Software—Manufacturing/Factory Automation	3%
Manufacturing Services or Manufacturing Consulting	3%
Business Services or Consulting	3%
Other	17%

Key Visiting Companies and Organizations

SEMICON Taiwan attracts buyers from world's top device makers including IDMs, foundries and assembly and test houses.

TOP VISITING COMPANIES

Amkor	IBM	Rexchip
ARM	Inotera Memories	SiTerra
ASML	KYEC	SONY
ASE	Macronix	SPIL
AUO	Mosel Vitelic	SSMC
CHIMEI	Nanya Technology	STATSChipPAC
Chipbond	NXP	Synopsys
ChipMOS	nVidia	Tokyo Electron
DuPont	Panasonic	Toshiba
Episil	Philips	TSMC
Epistar	Powerchip	UMC
Freescale	Powertech	VIS
Greatek	ProMOS	Vishay
	Renesas	Winbond

Partial list and data; see the SEMICON Taiwan 2013 Post-Show Report online at www.semicontaiwan.org for additional details and information.