

# CONNECT

## Connect to the Innovators Driving The Internet of Things Revolution in Japan

According to a forecast by Frost & Sullivan, the global Internet of Things (IoT) market will reach US\$200 billion and the number of connected devices will increase to more than ten per household by 2020. More companies across multiple industries will enhance their operations with IoT technologies over the next decade.

WORLD OF IOT, co-located with SEMICON Japan, offers you opportunities to find new partners and customers among IoT application/system providers as well as semiconductor supply chain players that are enabling the IoT revolution.

### Industrial IoT Market in Asia-Pacific will Reach US\$15 Billion by 2020

Adopting IoT technologies in factories will optimize and automate operations as well as energy consumption, human resources and operating hours.

- Asia-Pacific Industrial IoT market will grow by five times from 2015 to 2020 to reach US\$15.48 Billion
- Transport and industrial sectors will represent 68% of total IoT spending
- CAGR of industrial IoT from 2015 to 2020 will be 37%

(Source: Frost & Sullivan)

### 2016 WORLD OF IOT Highlights:

- 74 companies exhibited at WORLD OF IOT including Analog Devices, Cisco Systems, Fanuc, Fujitsu, Hitachi, Konica Minolta, Murata Manufacturing, NVIDIA, SAP, Siemens, Sony, Toyota Motor and Yokogawa Electric.
- TechSTAGE INNOVATION & IoT, a special stage for WORLD OF IOT featured nine sessions over three days, attracting 1,400 audiences.
- The speakers of WORLD OF IOT related forums and sessions represented Analog Devices, Cisco Systems, Fanuc, GE Digital, Honda Motor, IBM Research, Industrial Internet Consortium, Konica Minolta, McAfee, NVIDIA, Omron, Renesas Electronics and SAP, Siemens.
- Among over 29,000 SEMICON Japan visitors, 54% visited WORLD OF IOT

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**SEMICON<sup>®</sup> JAPAN**

### WORLD OF IOT 2017 Exhibit Options

Raw Space*	Price per 9m <sup>2</sup> booth	
	Regular Rate	2016 Exhibition Rate**
SEMI Member	¥400,500	¥346,500
Non-member	¥549,000	¥486,000

Decorated Space <sup>†</sup>	Price per 4m <sup>2</sup> booth	
	Regular Rate	2016 Exhibition Rate**
SEMI Member	¥220,000	¥196,000
Non-member	¥240,000	¥224,000

Decorated Space <sup>†</sup>	Price per 2m <sup>2</sup> booth	
	Regular Rate	2016 Exhibition Rate**
SEMI Member	¥150,000	¥140,000
Non-member	¥180,000	¥170,000

\* Raw space is the rental of floor space only and does not include utilities, services, walls, carpet, furnishings, labor, or material handling.

\*\*Special pricing for 2016 exhibitors

† 2m<sup>2</sup> decorated package includes hardwall structure, company name fascia, carpet, counter, stool, 1k watt electrical outlet, and lighting.

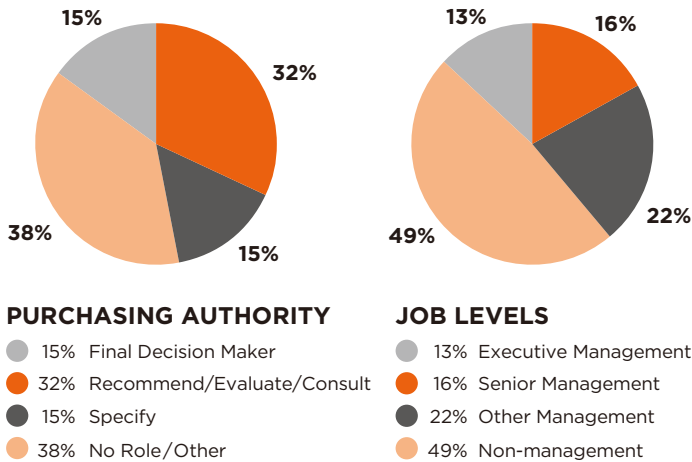


### Contact

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## 2016 Post-Show Report\*

### WORLD OF IOT | SEMICON® Japan Visitor Profile



### Featured IoT Global Executives



**Jason Lynch**  
Director  
Internet of Things (IoT)  
Strategy  
Analog Devices



**Yoshiyuki Hamada**  
Director, CTO  
Innovation Center Tokyo  
Cisco Systems



**Kiyonori Inaba**  
Executive Managing  
Officer  
GM, ROBOT Business  
Division  
FANUC



**Akio Shinno**  
Industrial Internet  
Commercialization  
Leader  
GE Digital  
GE International



**Tatsuya Kyomitsu**  
General Manager  
Technology Development  
Division 8  
Honda R&D



**Dario Gil**  
Vice President  
Science & Solutions  
IBM Research



**Stephen Mellor**  
CTO  
Industrial Internet  
Consortium



**Toru Baji**  
GPU Evangelist  
NVIDIA



**Tomohito Honjo**  
GM  
Industrial Automation  
Business Company  
OMRON



**Katsuhiko Itagaki**  
Corporate Chief  
Professional (Automotive)  
1st Solution Business Unit  
Renesas Electronics



**Soichiro Murata**  
Director  
Internet of Things/Industrial  
Revolution 4  
Industry Cloud  
SAP Japan



**Taro Shimada**  
Sr. Executive Operating  
Officer  
Division Lead Japan  
Digital Factory Division  
Siemens Japansi

### WORLD OF IOT & SEMICON Japan Visitors

Cumulative Daily Attendees\*\* 64,163  
Total Verified Visitors 29,631

\*\*Total of daily visitors, exhibitors and program attendees

### WORLD OF IOT Exhibition Data

Exhibitors 74  
Net Exhibit Area 712 sqm

### Key Visiting Companies and Organizations

#### Electronics / Systems / EMS

Aishin Seiki	Fujitsu	Oki Electric Industry
Apple	Fujitsu General	Olympus
Bandai	Hewlett-Packard	Omron
Basler	Hitachi	Panasonic
Brother Industries	Hochiki	Pioneer
Canon	Huawei Technologies	Ricoh
Casio Computer	IBM	Sharp
Celstica	Ikegami Tsushinki.	Shinsei Electronics
Cisco Systems	JVC Kenwood	Siemens
Citizen Watch	Kaga Electronics	Sony
Clarion	Konica Minolta	STS International
Dell	LG Electronics	Taiyo Yuden
Ericsson	Mitsubishi Electric	TEAC
Fanuc	Murata Manufacturing	Toyota Motor
Flextronics International	NEC	
Fuji Xerox	Nintendo	

#### Electronic Devices

Adamant	Kyushu Denshi	Samsung Electronics
Aichi Steel	Lapis Semiconductor	Sandisk
Alps Electric	LG Display	Sanken Electric
Analog Devices	Linear Technology	Sansha Electric Mfg.
Asahi Kasei Microdevices	Macronix International	Seiko Epson
AU Optronics	Micron Technology	Seiko Instruments
Azbil	Mitsubishi Electric	SEIKO NPC
Canon	Mitsumi Electric	Sharp
Citizen Electronics	Murata Manufacturing	Shindengen Electric
Copal Electronics	NEC Tokin	Manufacturing
Cree	New Japan Radio	Silicon Sensing Products
Cypress Innovates	Nichia	SK Hynix
Denso Corporation.	Nissan Motor	Skyworks Filter Solutions
Fuji Electric	Nitride Semiconductors	SMIC
Fujikura	NTT Electronics	Sony Semiconductor
Fujitsu Semiconductor	NXP Semiconductors	Solutions
Globalfoundries	OKI Electric Industry	Stanley Electric
Hamamatsu Photonics	Olympus	TDK
Hitachi	Omron	Texas instruments
Hitachi Power Semiconductor Device	ON Semiconductor	Toshiba
Iida Electronics	Origin Electric	Towerjazz Panasonic
IM flash technologies	Ortus Technology	Semiconductor
Infineon Technologies	Osram Opto Semiconductor	Toyoda Gosei
Innolux	Panasonic	TSMC
Intel	Phenittec Semiconductor	Vishay Intertechnology
Japan Display	Qorvo	Western Digital
Kodenshi	Renesas Electronics	Winbond Electronics
Kyocera	Ricoh Electronic Devices	Yokogawa Electric
Kyosemi	Rohm	Youtec

#### Fabless

AMD	Jepico	Raydium Semiconductor
Aplus	MegaChips	Sanei Hytechs
ARM	NF	Socionext
Axell Corporation	NVIDIA	Thine Electronics
Chipius Semiconductor	PHI Microtech	UltraMemory
Cosmotechs	Qualcomm	Yamaha

#### OSAT

Amkor Technology	Katoh Electric	STK Technology
Aoi Electronics	Naito Densai Kogyo	Tama Electronics
ARS	Renesas Semiconductor	Tera Probe
ASE	Package & Test Solutions	Yamagata Electronic
Denken	Shiima Electronics	
J Devices	Shinko electric industries	

\* Partial list and data; see the SEMICON Japan 2016 Post-Show Report online at [www.semiconjapan.org](http://www.semiconjapan.org) for additional information