

DREAMS START HERE

CONNECT | COLLABORATE | INNOVATE

Dreams that Fuel Growth and Prosperity Start Here

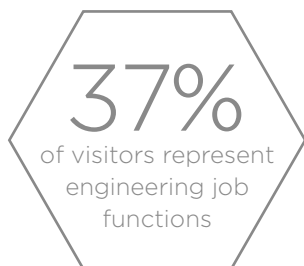
The new digital economy is changing the game. Advances in electronics are enabling new applications and technologies that impact every aspect of our lives. The technological and business demands of these new electronics and applications increasingly depend on innovation across the manufacturing supply chain from design through final manufacturing. The dreams that bring new ideas to the marketplace lead to opportunities that fuel your growth and prosperity.

Make the most of these opportunities for growth at SEMICON Japan 2018. Deepen your connections with the vibrant Japan market:

- A significant and large installed fab capacity, especially at 200mm and below, which focus on chips for IoT applications, MCUs, MEMS/-sensors, power devices, and more
- A rapidly growing advanced end-products market including smart cars and robotics
- A growing electronic components market, including SAW devices essential to wireless communication applications
- A robust semiconductor equipment and materials industry that drives innovation and attracts new business opportunities

SEMICON Japan Highlights:

- The largest electronics manufacturing event in Japan, with more than 750 exhibitors and 31,000 visitors
- Business and technology programs featuring speakers from global leaders including Softbank, Qualcomm, TowerJazz, SMIC, Mircon, Amazon, Microsoft, Sony, Nissan, Nokia, and more
- The only exposition in Japan covering the entire semiconductor manufacturing supply chain, from design to final manufacturing
- Exposition and programs focus on SMART applications including transportation, medical technology, smart manufacturing, Big Data, and IoT†



2018 Exhibit Options

Main Exhibit Zones

Raw Space*	Price per 9m ² booth	
	Regular Rate	2017 Exhibition Rate**
SEMI Member	¥400,500	¥360,000
Non-member	¥540,000	¥486,000

SMART Applications Zone and Pavilions

Raw Space*	Price per 9m ² booth	
	Regular Rate	2017 Exhibition Rate**
SEMI Member	¥400,500	¥360,000
Non-member	¥540,000	¥486,000

Raw Space*	Price per 4m ² booth	
	Regular Rate	2017 Exhibition Rate**
SEMI Member	¥178,000	¥160,000
Non-member	¥240,000	¥216,000

Raw Space*	Price per 2m ² booth	
	Regular Rate	2017 Exhibition Rate**
SEMI Member	¥133,000	¥124,000
Non-member	¥164,000	¥152,000

* Raw space is the rental of floor space only and does not include utilities, services, walls, carpet, furnishings, labor, or material handling.

** Special pricing for 2017 exhibitors

*** 2m² decorated package includes hardwall structure, company name fascia, carpet, counter, stool, 1k watt electrical outlet, and lighting.

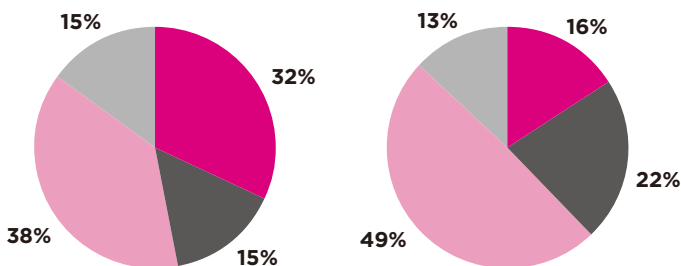
† WORLD OF IOT has been renamed and integrated into SEMICON Japan as SMART Applications Zone.

Contact

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SEMICON® Japan Visitor Profile

SEMICON Japan attracts a highly influential audience across the global electronics manufacturing supply chain including semiconductors, LEDs, OLEDs, MEMS, printed/flexible electronics and other adjacent markets.



PURCHASING AUTHORITY

- 15% Final Decision Maker
- 32% Recommend/Evaluate/Consult
- 15% Specify
- 38% No Role/Other

JOB LEVELS

- 13% Executive Management
- 16% Senior Management
- 22% Other Management
- 49% Non-management

Areas of Interest

MANUFACTURING AND DESIGN

Semiconductor Device Manufacturing (IDM, foundry)	29%
Packaging, Assembly, and Test Services	12%
MEMS Manufacturing	12%
LED Manufacturing	11%
Fabless Semiconductor Manufacturer/Design Services	10%
Electronic Manufacturing Services (EMS)	9%
PV Manufacturing	8%

MANUFACTURING EQUIPMENT

Wafer Processing/Front-end Manufacturing Equipment	18%
Inspection and Measurement/Metrology Products	13%
Test Equipment (Device)	8%
Assembly and Packaging Equipment	8%
Display Manufacturing Equipment	8%
Factory Automation/Robotics	8%
MEMS Manufacturing Equipment	6%
Material Handling Equipment	6%
LED Manufacturing Equipment	6%
Cleanroom/Lab Equipment	5%
Test Equipment (Environmental)	5%
Printing, Coating, Roll-to-Roll Equipment	4%

MATERIALS

Wafers and Related Substrates	17%
Process Chemicals	14%
Deposition Materials	9%
Photolithography Materials	8%
Assembly and Packaging Materials	8%
Gases and Liquid Chemicals	7%
LED Materials	7%
MEMS Materials Supplier	7%
Consumables (Test and Process)	6%
PV/Solar Cells and Modules	4%
Inks, Pastes, and Printing Materials	4%
Cleanroom Supplies	4%

SOFTWARE, OTHER PRODUCTS AND SERVICES

Factory Control Automation/Facilities	21%
Software—Manufacturing/Factory Automation	16%
Secondary Equipment/Services	12%
Software—Electronic Design/IP	8%
Manufacturing Services or Manufacturing Consulting	7%
Support Products (Includes Consumables)	7%
Sub-systems	7%
General Business Services/Consulting	6%

Partial list and data; see the SEMICON Japan 2016 Post-Show Report online at www.semiconjapan.org for additional information.

SEMICON Japan 2017 Post-show Data

Cumulative Daily Attendees*	67,613
Total Verified Visitors	31,251
Net Exhibit Area	14,787 sqm

* Total of daily visitors, exhibitors and program attendees

Key Visiting Companies and Organizations

SEMICON Japan attracts visitors from every major semiconductor companies—IDMs, foundries, OSATs and fabless those include:

ELECTRONICS/SYSTEMS/EMS

Aishin Seiki	Fujitsu	Olympus
Apple	Fujitsu General	Omron
Bandai	Hewlett-Packard	Panasonic
Basler	Hitachi	Pioneer
Brother Industries	Hochiki	Ricoh
Canon	Huawei Technologies	Sharp
Casio Computer	IBM	Shinsei Electronics
Celestica	Ikegami Tsushinki.	Siemens
Cisco Systems	JVC Kenwood	Sony
Citizen Watch	Kaga Electronics	STS International
Clarion	Konica Minolta	TEAC
Dell	LG Electronics	Toyota Motor
Ericsson	Mitsubishi Electric	
Fanuc	NEC	
Flextronics International	Nintendo	
Fuji Xerox	Oki Electric Industry	

ELECTRONIC DEVICES

Adamant	Kyushu Denshi	Sandisk
Aichi Steel	Lapis Semiconductor	Sanken Electric
Alps Electric	LG Display	Sansha Electric Mfg.
Analog Devices	Linear Technology	Seiko Epson
Asahi Kasei Microdevices	Macronix International	Seiko Instruments
AU Optronics	Micron Technology	SEIKO NPC
Azbil	Mitsubishi Electric	Sharp
Canon	Mitsumi Electric	Shindengen Electric Manufacturing
Citizen Electronics	Murata Manufacturing	Silicon Sensing Products
Copal Electronics	NEC Tokin	SK Hynix
Cree Japan	New Japan Radio	Skyworks Filter Solutions
Cypress Innovates	Nichia	SMC
Denso Corporation.	Nissan Motor	Sony Semiconductor Solutions
Fuji Electric	Nitride Semiconductors	Stanley Electric
Fujikura	NTT Electronics	Taiyo Yuden
Fujitsu Semiconductor	NXP Semiconductors	TDK
Globalfoundries	OKI Electric Industry	Texas Instruments
Hamamatsu Photonics	Olympus	Toshiba
Hitachi	Omron	Towerjazz Panasonic
Hitachi Power Semiconductor Device	ON Semiconductor	Semiconductor
Iida Electronics	Origin Electric	Toyoda Gosei
IM flash technologies	Ortus Technology	TSMC
Infineon Technologies	Osram Opto Semiconductor	Vishay Intertechnology
Innolux	Panasonic	Western Digital
Intel	Phenitex Semiconductor	Winbond Electronics
Japan Display	Qorvo	Yokogawa Electric
Kodenshi	Renesas Electronics	Youtec
Kyocera	Ricoh Electronic Devices	
Kyosemi	Rohm	
	Samsung Electronics	

FABLESS

AMD	Jepico	Raydium Semiconductor
Aplus	MegaChips	Sanei Hytechs
ARM	NF	Socionext
Axell Corporation	NVIDIA	THine Electronics
Chiplus Semiconductor	PHI Microtech	UltraMemory
Cosmotechs	Qualcomm	Yamaha

OSAT

Amkor Technology	Katoh Electric	STK Technology
Aoi Electronics	Naito Densai Kogyo	Tama Electronics
ARS	Renesas Semiconductor	Tera Probe
ASE	Package & Test Solutions	Yamagata Electronic
Denken	Shiima Electronics	
J Devices	Shinko electric industries	