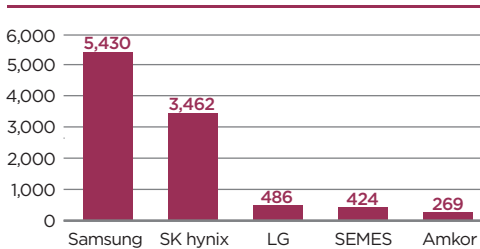


# CONNECT

## SEMICON<sup>®</sup> Korea 2017

February 8-10, 2017 COEX, Seoul, Korea

### Top Attending Customers



### Key Attending Companies

- Amkor Technology Korea
- Applied Materials
- Dongbu Hitek
- EO Technics
- Hana Micron
- Hanmi Semiconductor
- Hanyang ENG
- Korea Instrument
- Lam Research
- LG
- Magnachip
- Nepes
- SAMSUNG
- SEMES
- SK hynix
- Soulbrain
- STATS ChipPAC Korea
- Tokyo Electron
- WISOL
- Wonik IPS

### 2017 Highlights

- The largest-ever SEMICON Korea event, celebrating its 30<sup>th</sup> anniversary with 1,893 booths and 467 exhibiting companies
- Strong customer participation on the show floor, in presentations, and on technical committees. More than 10,000 engineers from chipmakers including Samsung Electronics, SK hynix, LG, Dongbu Hitek, Magnachip and others
- Keynote presentations from leading global experts and executives
  - Sungjoo Hong, Executive VP and Head of R&D, SK hynix
  - Shreekant (Ticky) Thakkar, VP & HP Fellow, Hewlett-Packard Company
  - Luc Van den hove, President & CEO, imec
  - Ilan Spillinger, Corporate VP, Microsoft
- 18 Technology and business seminars with 90 speakers from global experts and more than 2,000 attendees
- The Supplier Search Program has been expanded this year with 110 meetings arranged in participating in seven of the world's leading companies (Samsung, SK hynix, Intel, Micron, SONY, Toshiba and Lam Research)
- Presidents Reception brought together more than 400 industry leaders

### Registration

<b>Total Attendees</b>	41,277
<b>Verified Visitors</b>	29,954
<b>Verified Exhibitors</b>	11,323

### Exhibitor Information

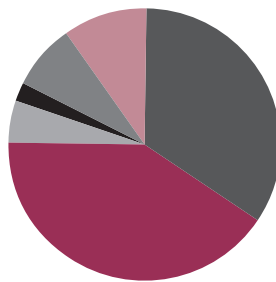
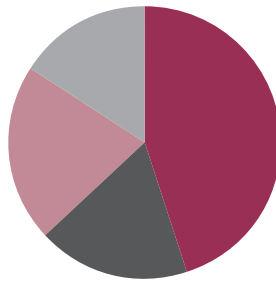
<b>Number of Exhibiting Companies</b>	467
<b>Booths</b>	1,893
<b>Total Net Occupied Exhibit Area (sqm)</b>	17,037

## Visitor Profile

SEMICON Korea attracts a highly influential audience from every segment and sector of the global microelectronics industries, including semiconductors, LEDs, OLEDs, MEMS, printed/flexible electronics, and other adjacent markets.

### Influential Buyers

More than two-thirds of SEMICON Korea visitors are involved in purchasing decisions, influencing the selection and final purchase of microelectronics manufacturing equipment, materials, components, and services.



### Primary Job Functions

SEMICON Korea attracts multi-level buying teams, with broad representation across all levels, functions and industries.

44% of SEMICON Korea visitors represent engineering functions, including R&D, Design, and Product Management Engineering.



Engineering – Design/R&D	20%
Engineering – Fabrication and Process/Facilities	12%
Engineering – Assembly/Test/Packaging/QA	8%
Engineering – Chemicals/Materials	4%
Marketing, Sales, Business Development	18%
Executive Management/Board Member	13%
Product/Operations Management	7%
Purchasing/Procurement	5%
Training/Education	1%
Environment, Health & Safety (EHS)	1%
Financial/Industry Analyst	1%
Human Resources	<1%
Government/Public Policy/Investor Relations	<1%
Other	3%

## Areas of Interest

SEMICON Korea visitors are interested in a broad range of industries, technologies, and products from across the supply chain, from design to final manufacturing. SEMICON Korea attracts visitors from across the extended electronics supply chain with diverse, but interrelated interests. Addressing more than manufacturing, SEMICON Korea is growing to meet the needs of an increasingly interconnected and global electronics industry.

### Industry Interests

Semiconductors	48%
Display	10%
LED/Solid State Lighting	6%
MEMS and Sensors/Nanoelectronics	5%
Internet of Things (IoT)	5%
Automotive Electronics	5%
Photovoltaics (PV)	4%
Electronics Applications	3%
Wearables/Consumer Electronics	3%
Smart Manufacturing	3%
Flexible Hybrid Electronics (FHE)/ Printed Electronics	2%
Power Electronics	2%
Medical Electronics/MedTech	2%



### Areas of Interest

#### MANUFACTURING

Semiconductor Device Manufacturing ( <i>IDM, foundry</i> )	24%
Electronic Manufacturing Services	17%
LED/MEMS/PV/Display Manufacturing	9%
Packaging Assembly and Test Services	9%
Fabless Semiconductor Manufacturer/Design Services	4%
Other	2%

#### MANUFACTURING EQUIPMENT

Wafer Processing/Front-end Manufacturing Equipment	15%
Factory Automation/Robotics	7%
Inspection and Measurement/Metrology	7%
Assembly and Packaging	6%
Test	5%
Printing, Coating, Roll-to-Roll Equipment	2%
Secondary	1%
Other	1%

#### MATERIALS

Wafers and Related Substrates	16%
Gases, Liquids, Chemicals, Solids	10%
LED/MEMS/PV/Display Materials	9%
Assembly and Packaging Materials	8%
Consumables ( <i>test and process</i> )	7%
Photolithography/Deposition Materials	6%
Inks, Pastes and Printing	3%
Other	1%

#### DESIGN

Software/EDA	11%
Fabless	5%
Other	2%

#### OTHER

Electronic Components and Instrumentation	10%
R&D/Technology Transfer	8%
Sub-system	6%
Manufacturing Services and Consulting ( <i>directly related to manufacturing</i> )	5%
General Business Service/Consulting	2%
Outsourced Manufacturing	2%
Other	1%