

CONNECT

Competitive Korean Equipment and Materials Market Stays Hot at More than \$17 Billion

With forecast sales for semiconductor equipment and materials to reach US\$17 billion in 2017 and signs of continued growth for 2018 and beyond, the Korean market remains one of the most important for business growth and opportunity in the semiconductor industry.

According to the latest *SEMI World Fab Forecast*, Korea is home to nearly 20% of the world's installed semiconductor manufacturing fab capacity and has more than 25% of the world's 300 mm fab capacity. With dynamic device makers including Samsung, SK hynix, and LG among others driving investment in capacity and technology, the Korean market is critical to any company looking to expand and maintain their global business opportunities.

The growth and continued success of Korean device makers has also spurred investment in the domestic equipment and materials supply chain to where Korean OEMs, components, and parts companies are serving more of the domestic market and expanding their reach globally.

SEMICON Korea keeps you connected to this important—and competitive—market. With more than 40,000 professionals attending from across the Korean semiconductor industry, it is the largest marketplace for microelectronics manufacturing in Korea.

SEMICON Korea has sold out for five consecutive years—don't miss your chance to be a part of this vital industry event. Book your SEMICON Korea 2018 exhibit today!

Highlights

- The largest marketplace for semiconductor equipment and materials in Korea
- Supplier Search Program: Business match-making meetings between global device makers and SEMICON Korea exhibitors
- Diverse Technical and Market Programs: Great opportunities to get the latest insights and information from the industry's most influential players
- Networking Reception: Engage and network with more than 400 VIPs
- More than 40,000 attendees expected

2018 Exhibit Options

Raw Space*

SEMI Member	KRW344,444/sqm
Non-member	KRW438,888/sqm

Decorated Space

SEMI Member	KRW438,888/sqm
Non-member	KRW555,555/sqm

* Raw space is the rental of floor space only and does not include utilities, services, walls, carpet, furnishings, labor, or material handling.

Booths are sold in no less than 9 square meter increments unless otherwise indicated on floor plan.

79%

of visitors involved in buying decisions

52%

of visitors are management level or above

43%

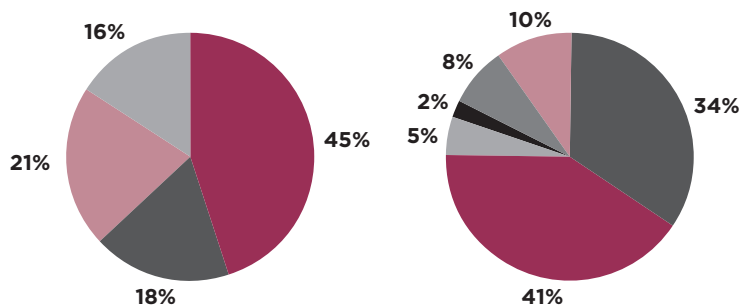
of visitors represent engineering job functions

Contact

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SEMICON® Korea Visitor Profile

This year's SEMICON Korea was the largest and most successful for both exhibitors and visitors in the history of the event. SEMICON Korea attracts a highly influential audience from every segment and sector of the global microelectronics industries, including semiconductors, LEDs, OLEDs, MEMS, printed/flexible electronics, and other adjacent markets.



PURCHASING AUTHORITY

- 16% Final Decision Maker
- 45% Recommend/Evaluate
- 18% Specify
- 21% No Role

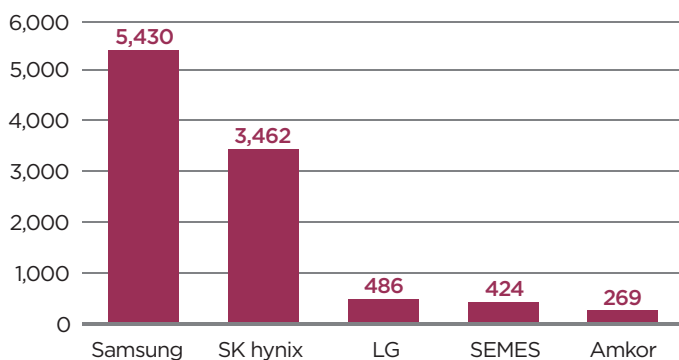
JOB LEVELS

- 8% Executive Management
- 10% Senior Management
- 34% Other Management
- 41% Non-management
- 5% Student
- 2% Other

Key Visiting Companies

- Amkor Technology Korea
- Applied Materials
- Dongbu hitek
- EO Technics
- Hana Micron
- Hanmi Semiconductor
- Hanyang ENG
- Korea Instrument
- Lam research
- LG
- Magnachip
- Nepes
- SAMSUNG
- SEMES
- SK hynix
- Soulbrain
- STATS ChipPAC Korea
- Tokyo Electron
- WISOL
- Wonik IPS

Top Attending Customers



Partial list and data; see the SEMICON Korea 2017 Post-Show Report online at www.semiconkorea.org for additional data and information.

SEMICON Korea 2017 Post-show Data

Total Attendance	41,277
Total Verified Visitors	29,954
Net Exhibit Area (sqm.)	17,037m ²

Areas of Interest

MANUFACTURING

Semiconductor Device Manufacturing (IDM, foundry)	24%
Electronic Manufacturing Services	17%
LED/MEMS/PV/Display Manufacturing	9%
Packaging Assembly and Test Services	9%
Fabless Semiconductor Manufacturer/Design Services	4%
Other	2%

MANUFACTURING EQUIPMENT

Wafer Processing/Front-end Manufacturing Equipment	15%
Factory Automation/Robotics	7%
Inspection and Measurement/Metrology	7%
Assembly and Packaging	6%
Test	5%
Printing, Coating, Roll-to-Roll Equipment	2%
Secondary	1%
Other	1%

MATERIALS

Wafers and Related Substrates	16%
Gases, Liquids, Chemicals, Solids	10%
LED/MEMS/PV/Display Materials	9%
Assembly and Packaging Materials	8%
Consumables (test and process)	7%
Photolithography/Deposition Materials	6%
Inks, Pastes and Printing	3%
Other	1%

DESIGN

Software/EDA	11%
Fabless	5%
Other	2%

OTHER

Electronic Components and Instrumentation	10%
R&D/Technology Transfer	8%
Sub-system	6%
Manufacturing Services and Consulting (directly related to manufacturing)	5%
General Business Service/Consulting	2%
Outsourced Manufacturing	2%
Other	1%