

CONNECT

Taiwan is the largest market for Equipment and Materials

Semiconductor fab equipment spending is expected to gain momentum through the end of 2016. For 2017, 13 percent growth is forecast. Activity in the 3D NAND, 10nm Logic, and Foundry segments is expected to push equipment spending up to US\$36 billion in 2016 and to \$41 billion in 2017. The Taiwan semiconductor equipment and materials market is poised to remain the world's largest, with equipment sales projected to approach \$10 billion. For the sixth consecutive year, Taiwan has been the largest consumer of semiconductor materials due to its large foundry and advanced packaging base, totaling \$9.4 billion, according to the April 2016 Material Market Data Subscription (MMDS).

Taiwan's world leadership extends across the microelectronics industry, from semiconductor to LEDs, MEMS and displays. In addition to being home to the world's largest foundry business and the largest number of 300mm fabs, Taiwan also leads in IC packaging and test service and is the second largest market for IC design service.

SEMICON Taiwan 2017: Maximizing Your Access to the Dynamic Taiwan Market

No other event in Taiwan gives you more access to buyers and decision-makers than SEMICON Taiwan. It is the region's number-one platform for showcasing products, demonstrating market and technology leadership, and engaging buyers from every one of Taiwan's leading microelectronics companies.

Theme and Regional Pavilions: Highlighting Growing and Emerging Markets

The Theme Pavilions at SEMICON Taiwan 2017 are a great way to stand out from the crowd and showcase your unique manufacturing products and solutions in critical markets including: AOI, CMP, Compound Semiconductor, High-Tech Facility, Laser, IC Manufacturing, Materials, Opto Semiconductor, Precision Machinery, Secondary Market, Smart Manufacturing & Automation, Taiwan Localization and World of IoT.

Regional pavilions provide access to new business opportunities in Taiwan's procurement community, including Cross-Strait, Kyushu (Japan), German, Holland High Tech, Korea, Okinawa (Japan), Philippines and Singapore.

Co-located Event: ITC Asia

ITC (International Test Conference) is the world's leading professional conference for test technologies, gathering global IC design and testing experts to share their insights on the latest technology trends in testing. Its topics focus on software and hardware improvements in manufacturing process and IC design, including equipment, components, systems, and application software used in design validation and debug, test, and failure analysis. In response to increasingly complex manufacturing processes and system integration requirements for emerging applications brought by Internet of Thing (IoT), cloud computing, and automotive electronics, ITC will be partnering with SEMICON Taiwan to be held in Asia for the first time in 2017. This conference will not only will connect the front end (design) and the back end (packaging & testing) of the entire semiconductor supply chain, but also will it promote communication and partnership while creating potential business opportunities.

Meet More Potential Customers at SEMICON Taiwan 2017

SEMICON Taiwan gives you more ways to reach and engage your customers and prospects from your booth and beyond, including:

- **Supplier Search:** Engage the world's leading semiconductor manufacturers face-to-face, including GLOBALFOUNDRIES, Intel, Micron, Sony, UMC and more.
- **More than 20 Global Programs:** A full agenda of technical and business sessions are expected to attract more than 3,800 attendees.
- **TechXPOT:** Industry experts' presentations will cover the latest developments and market trend, providing a great platform for attendees to understand the latest technologies from industry leaders and find efficient solutions.
- **High-level Networking Events:** Engage key customers and decision-makers at events including the Leadership Gala Dinner, with more than 500 invited guests from TSMC, UMC, MediaTek, Inotera, Powerchip, ASE, SPIL, Amkor and others!
- **Diversified Marketing and Sponsorship Opportunities:** Promote your company through integrated marketing promotion tools and opportunities.

Key Visiting Companies

Advantest	NVIDIA
Amkor	NXP
Applied Materials	Panasonic
ASE	Philips
ASM	Powerchip
Chipbond	Qualcomm
ChipMos	Realtek
Disco	SCREEN
Episil Epistar	SilTerra
GLOBALFOUNDRIES	SONY
Greatek	SPIL
Hermes	STMicroelectronics
JSR	Synopsys
K&S	Tokyo Electron
KYEC	Toshiba
Lam	TSMC
Lintec	UMC
Marketch	Versum
MediaTek	VIS
Merck	Vishay
Micron	Win Foundry
MXIC	Winbond
Nanya Technology	

More than
45,000
expected
attendees

More than
600
international
exhibitors

More than
1,600
booths

Contact

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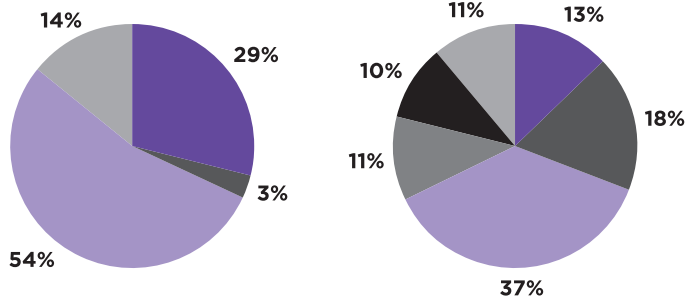
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SEMICON Taiwan Visitor Profile

As the only and largest trade show in Taiwan semiconductor industry, SEMICON Taiwan is the best platform to connect suppliers with buyers who are interested in their products, influence technology buys, and make final purchasing decisions. Among SEMICON Taiwan's visitors, 42% of them are management level or above, and 46% of them have influence on purchasing decisions!



PURCHASING AUTHORITY

- 14% Final Decision Maker
- 29% Recommend/Evaluate
- 3% Specify

JOB LEVELS

- 11% Executive Management
- 13% Senior Management
- 18% Other Management
- 37% Non-Management
- 10% Student
- 11% Other

2017 Exhibit Options

Raw Space*

SEMI Member	NT\$107,919/9sqm
Non-member	NT\$144,585/9sqm

Decorated Space

SEMI Member	NT\$136,458/9sqm
Non-member	NT\$183,330/9sqm

Theme Pavilion Space**

SEMI Member	NT\$107,919/9sqm
Non-member	NT\$144,585/9sqm

* Raw space is the rental of floor space only and does not include utilities, service, walls, carpet, furnishings, labor or material handling.

**Pavilions packages include a specially design booth, theme branding and exclusive promotion.

*Partial list and data; see the SEMICON Taiwan 2016 Post-show Report online at www.semicontaiwan.org for additional data and information.

SEMICON Taiwan 2016 Post-show Data

Registered Visitors	45,350
Total Attendance	30,879
Total Forum Attendance	3,858
Total Exhibiting Booths	1,600

Areas of Interest

MANUFACTURING

Semiconductor Device Manufacturing (IDM, foundry)	20%
Electronic Manufacturing Services	17%
Packaging Assembly and Test Services	13%
MEMS Manufacturing	8%
Fabless Semiconductor Manufacturing	7%
LED Manufacturing	7%
Photovoltaic Manufacturing	4%

EQUIPMENT

Wafer Processing/ Front-end Manufacturing Equipment	18%
Assembly and Packaging Equipment	14%
Test Equipment (Device)	12%
Test Equipment (Environment)	8%
MEMS Manufacturing Equipment	7%
Inspection and Measurement/ Metrology	6%
LED Manufacturing Equipment	6%
Factory Automation/ Robotics	5%
Display Manufacturing Equipment	4%
Clean Room/ Lab Equipment	4%
Printing Coating, Roll-to-Roll Equipment	3%
Material Handling Equipment	3%

MATERIALS

Wafer and Related Substrates	13%
Process Chemicals	9%
Assembly and Packaging Materials	8%
Photolithography Materials	6%
MEMS Materials	6%
Gases and Liquid Chemicals	5%
LED Materials	5%
Consumables (Test and Process)	4%
Deposition Materials	4%
Clean Room Supplies	3%
PV/Solar Cells and Modules	2%
Inks, Pastes and Printing Materials	2%

Software, Other Products and Service

Factory Control Automation/ Facilities	4%
Software – Manufacturing / Factory Automation	4%
Manufacturing Service and Consulting (Directly related to mfg.)	4%
Sub-Systems	3%
Support Products (includes consumables)	3%
Secondary Equipment and Services	2%
Software-EDA/Silicon Intellectual Property	2%
General Business Services/ Consulting	2%