

SEMICON Global Explorer Program FAQ's

(Revised March 2017)

1. What is the SEMICON Global Explorer Program?

The *SEMICON Global Explorer Program* rewards SEMI member exhibitors who expand their participation to new SEMICON events in calendar year 2017 – 2018 (January – December). SEMI member companies must have exhibited in at least one other SEMICON exhibition in 2016 or 2017 to qualify for the discount. The 25% discount on exhibit space will apply to each new 2017 or 2018 SEMICON event they add.

2. When did the SEMICON Global Explorer Program become effective? Is there a time limitation for the 25% discount?

The *SEMICON Global Explorer Program* became effective in December 2012. The 25% discount incentive is applicable to all 2017 and 2018 SEMICON events.

3. If I participated as a co-exhibitor at a SEMICON event, can I receive the discount if I sign-up at another SEMICON event?

No, the discount is only applicable to the primary exhibitor who is already exhibiting in at least one SEMICON event.

4. Can I receive multiple discounts in a calendar year?

Yes, SEMI member companies can receive the 25% discount for each new SEMICON event they sign-up to exhibit in. However, member companies must have exhibited in at least one other SEMICON event in 2016 or 2017 to qualify for booth space discount.

5. Can I choose which event I can apply the discount to?

No. The 25% booth price discount can only be applied to the "new" show you sign-up for.

6. Can I receive the discount after I have already submitted my Exhibitor Application Form?

No. Exhibiting company must include the discount code (EXPLORER25) when submitting initial application. Discount requests after initial application has been submitted are not eligible.

7. What does "register under the same company name" mean?

All companies currently exhibiting at a SEMI event, including the parent and subsidiary companies, maintain their own independent Company ID record/number. Additionally, company memberships vary from region-to-region (i.e., global membership vs. regional membership), thus one-time discounts will be determined by each Company ID number.

Thus, if an exhibitor is the member *parent* company, this company would have to be the exhibitor expanding into a new show to receive the discount. If an exhibitor is a *subsidiary office* of a member parent, then it would have to be determined by SEMI HQ if the new event is truly a new event for the parent company or one of its subsidiary offices.

8. **Does “one-time use” means that if a company wants to add a third new show, there is no additional discount opportunity (e.g. once you have used your discount, you are done)?**

No, the discount applies to any new 2017 or 2018 SEMICON you sign-up for. For example, a company who exhibited at SEMICON Korea 2017 may sign-up for SEMICON China 2018 and receive the discount. The same company now attending Korea and China can also add another SEMICON exhibition (i.e., SEMICON Europa 2017) and receive the discount on that show, too. However, you cannot receive “multiple” discounts on the same events.

9. **Can my “partner” company or “distributor” in a region obtain the discount on my behalf?**

No. Company “partners or distributors” do not qualify for the discount.

10. **Do I qualify for the discount if I did not exhibit at a SEMICON event in 2017, but I did exhibit two or more years ago?**

No. You must have exhibited in at least one SEMICON event in 2016 or 2017 to qualify for any discounts.